IN THE CLAIMS

Please amend the claims as follows:

1. (Currently amended) A system for controlling software applications on one or more wireless devices, comprising:

one or more wireless devices, at least one wireless device in selective communication with a wireless network and having one or more resident software applications selectively executable on the wireless device, at least one software application requiring a license for each execution of the software application, and upon the attempted execution of a software application, the wireless device determining if a license is present to execute the software application;

an one or more application managing servers, at least one application managing server operable to receive a license request transmitted from selectively communicating with the one or more a wireless device across the a wireless network, wherein the license request is generated upon each attempted execution of a software application resident on the wireless device, and the application managing server further operable, based upon the license request, to selectively providing initiate a transmission across the wireless network of a license installable by the wireless device, the license providing for the use an execution of a the resident software application; and

wherein, upon the attempted execution of a software application on the wireless device for which a license is not present, the wireless device selectively prompting the application managing server for transmission of a license, receiving the transmitted license, and installing the license on the wireless device such that the licensed software application is executable.

2. (Cancelled)

3. (Currently amended) The system of claim 1, wherein the application managing server also further comprises a data store having a plurality of software applications and a corresponding plurality of licenses, the application managing server further operable to selectively downloads download selected ones of the plurality of software applications and the

requisite license corresponding ones of the plurality of licenses for the software applications to predetermined wireless devices over the wireless network.

4. (Currently amended) The system of claim 1, wherein the application managing server further comprises a data store having a record associating stores the license-related data, software application-related data, and wireless device-related data for execution of a specific software application on a specific wireless device, and upon the attempted execution of a software application on a wireless device, the wireless device selectively prompting the application managing server for transmission of a copy of the license.

5. (Cancelled)

- 6. (Original) The system of claim 1, wherein the license is of a finite duration and expires on a fixed date.
- 7. (Original) The system of claim 1, wherein the license expires after a predetermined number of executions of the software application on the wireless device.
- 8. (Currently amended) The system of claim 1, wherein the license is of a finite duration and expires after the elapse of a predetermined duration since from when the software application was downloaded to the wireless device.
- 9. (Original) The system of claim 1, wherein the license is of a finite duration and expires after the elapse of a predetermined duration of usage of the software application.
- 10. (Original) The system of claim 1, wherein the wireless device is a cellular telephone.
- 11. (Original) The system of claim 1, wherein the wireless device is a personal digital assistant.

- 12. (Original) The system of claim 1, wherein the wireless device is a pager.
- 13. (Currently amended) A system for controlling software applications on a wireless network, comprising:

wireless communication means for selectively communicating with a wireless network and having one or more resident software applications selectively executable thereon, at least one software application requiring a license for each execution of the software application, and upon the attempted execution of a software application, the wireless communication means determining if a license is present to execute the software application;

software application managing means for managing software applications on one or more wireless communication means, the software application managing means selectively in communication across the wireless network with the wireless communication means and selectively providing a license for the use of a software application; and

wherein, upon the attempted execution of a software application on the wireless communication means for which a license is not present, the wireless communication means selectively prompting the software application managing means for transmission of a license, receiving the transmitted license, and installing the license on the wireless communication means such that the licensed software application is executable.

14. (Currently amended) A method for controlling software applications on one or more a wireless devices device, at least one_wireless device in selective communication with a wireless network and having one or more resident software applications selectively executable on the wireless device and one or more software applications requiring a license for each execution of the software application, and the one or more wireless devices in selective communication with one or more application managing servers across the wireless network, the method comprising the steps of:

attempting to execute a software application upon a wireless device;

determining if a license is present for the wireless device to execute the software application; and

if a license is not present, then the steps of:

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sending, upon each attempted execution of a resident software application, a prompt across a wireless network to an -selectively-prompting the application managing server, the prompt from the wireless device for requesting transmission of a license;

selectively transmitting a license from the application managing server to the wireless device;

receiving the transmitted license at the wireless device for the resident software application from across the wireless network; and

installing the license on the wireless device such that the licensed resident software application is executable.

- 15. (Cancelled)
- 16. (Cancelled)
- 17. (Currently amended) The method of claim 14, wherein the step of determining if a license is present for the wireless device to execute the software application is determining at the receiving of the license for the resident software application from across the wireless network further comprises receiving the license upon the direction of the application managing server if a license is present exists for the wireless device to execute the software application.
- 18. (Currently amended) The method of claim 14, wherein the step of determining if a license is present for the wireless device to execute the software application is determining receiving of the license for the resident software application from across the wireless network further comprises receiving the license if the license has not expired based upon passage of a fixed date.
- 19. (Currently amended) The method of claim 14, wherein the step of determining if a license is present for the wireless device to execute the software application is determining receiving of the license for the resident software application from across the wireless network further comprises receiving the license if the license has not expired based upon a predetermined number of executions of the software application having occurred on the wireless device.

- 20. (Currently amended) The method of claim 14, wherein the step of determining if a license is present for the wireless device to execute the software application is determining receiving of the license for the resident software application from across the wireless network further comprises receiving the license if the license has not expired after the elapse of a predetermined duration since the software application was downloaded to the wireless device.
- 21. (Ccurrently amended) The method of claim 14, wherein the step of determining if a license is present for the wireless device to execute the software application is determining receiving of the license for the resident software application from across the wireless network further comprises receiving the license if the license has not expired after the elapse of a predetermined duration of usage of the software application.
- 22. (Original) The method of claim 14, wherein the step of selectively transmitting a license from the application managing server to the wireless device is selectively transmitting receiving of the license for the resident software application from across the wireless network further comprises receiving a copy of [[a]] the license for the software application of the wireless device held at the application managing server.
- 23. (Currently amended) A method for controlling software applications on one or more a wireless devices device, at least one wireless device in selective communication with a wireless network and having one or more resident software applications selectively executable on the wireless device and one or more software applications requiring a license for each execution of the software application, and the one or more wireless devices in selective communication one or more application managing servers across the wireless network, the method comprising the steps of:

an execution attempt step for attempting to execute a software application upon a wireless device;

a licensing determination step for determining if a license is present for the wireless device to execute the software application; and

if a license is not present, then the steps of:

a sending step for sending, upon each attempted execution of a resident software application, a license request across a wireless network to an a license transmission prompting step for selectively prompting the application managing server, the license request from the wireless device for transmission of requesting transmission of a license;

a transmission step for selectively transmitting a license from the application managing server to the wireless device;

<u>a receiving step for a license receipt step for receiving the transmitted license at the wireless device from across the wireless network;</u> and

an installing step for a license installation step for installing the license on the wireless device such that the licensed resident software application can be executed.

24. (Currently amended) A wireless device, comprising:

<u>a</u> in selective communication with a wireless network and having one or more resident software <u>applications</u> application selectively executable on the wireless device; one or more of the resident software applications requiring a license for each execution of the software application; and

a computer platform operable to receive an execution request generated upon each upon the attempted execution of a the resident software application, the wireless device determining if a license is present to execute the software application, the wireless device in selective communication with one or more application managing servers across the wireless network, and upon the attempted execution of a software application on the wireless device for which a license is not present, the wireless device selectively prompts computer platform, based upon the received execution request, operable to transmit a license request across a wireless network to an the application managing server for requesting transmission of a license, the computer platform operable to receive from across the wireless network receives the transmitted license, and the computer platform operable to installs install the license such that the resident software application is executable.

25. (Cancelled)

- 26. (Currently amended) The wireless device of claim 24, <u>further comprising a memory</u>, wherein the wireless device stores <u>in the memory</u> the license for execution of a specific software application on the wireless device.
- 27. (Currently amended) The wireless device of claim 26 24, wherein the license is of a finite duration and expires on a fixed date.
- 28. (currently amended) The wireless device of claim 26 24, wherein the license expires after a predetermined number of executions of the software application on the wireless device.
- 29. (Currently amended) The wireless device of claim 26 24, wherein the license is of a finite duration and expires after the elapse of a predetermined duration since the software application was downloaded to the wireless device.
- 30. (Currently amended) The wireless device of claim 26 24, wherein the license is of a finite duration and expires after the elapse of a predetermined duration of usage of the software application.
- 31. (Original) The wireless device of claim 24, wherein the wireless device is a cellular telephone.
- 32. (Original) The wireless device of claim 24, wherein the wireless device is a personal digital assistant.
- 33. (Original) The wireless device of claim 24, wherein the wireless device is a pager.
- 34. (Currently amended) In a computer readable medium, a program that directs a wireless device having a computer platform and in selective communication with a wireless network, the wireless device further having one or more resident software applications

selectively executable on the wireless device with at least one software application requiring a license for each execution of the software application, to perform the steps of:

attempting to execute a software application upon the wireless device;

determining if a license is present for the wireless device to execute the software application; and

if a license is not present, then the steps of:

sending, upon each attempted execution of a resident software application, a license request across a wireless network to selectively prompting, from the wireless device, an application managing server on the wireless network for requesting transmission of a software application license;

receiving the transmitted software application license at the wireless device from across the wireless network; and

installing the <u>software application</u> license on the wireless device such that the <u>licensed</u> resident software application is executable.

35. (Currently amended) A wireless device in selective communication with a wireless network, comprising:

a selectively executable resident software application;

logic configured to detect an attempt to execute the resident software application;

logic configured to determine if a license corresponding to the resident software application is not present;

logic configured to, in response to determining that a license is not present, prompt each detected attempt to execute the resident software application, to transmit a license request via [[a]] the wireless network, to an application managing server, the license request requesting for transmission of a corresponding license;

logic configured to, in response to determining that a license is not present, receive the corresponding license over a the wireless network; and

logic configured to, in response to determining that a license is not present, install the corresponding license such that the <u>resident</u> software application is executable.

36. (New) A computer readable medium for controlling software applications, comprising:

at least one sequence of instructions, wherein execution of the instructions by a processor causes the processor to perform the steps of:

receiving, upon each attempted execution of a software application resident on a wireless device, a license request from across a wireless network, the license request requesting transmission of a software application license; and

initiating a transmission across the wireless network of the software application license to the wireless device, the software application license providing for an execution of the software application on the wireless device.

37. (New) An apparatus for controlling software applications, comprising: a processing means; and

an instruction means, executable by the processing means, for causing the processor to perform the steps of:

receiving, upon each attempted execution of a software application resident on a wireless device, a license request from across a wireless network, the license request requesting transmission of a software application license; and

initiating a transmission across the wireless network of the software application license to the wireless device, the software application license providing for an execution of the software application on the wireless device.

38. (New) A method for controlling software applications, comprising:

receiving, upon each attempted execution of a software application resident on a wireless device, a license request from across a wireless network, the license request requesting transmission of a software application license; and

initiating a transmission across the wireless network of the software application license to the wireless device, the software application license providing for an execution of the software application on the wireless device.

- 39. (New) The method of claim 38, further comprising transmitting a prompt to purchase a new license to the wireless device if the software application license has expired or is not associated with the wireless device.
- 40. (New) The method of claim 39, further comprising receiving an authorization to retrieve the new license.
- 41. (New) The method of claim 40, further comprising receiving billing information associated with a payment for the new license.
- 42. (New) The method of claim 38, wherein the software application license has a finite duration.
- 43. (New) The method of claim 42, wherein the finite duration is based upon at least one of a predetermined number of executions of the software application on the wireless device, a predetermined duration of time since the software application was downloaded to the wireless device, and a predetermined duration of usage of the software application on the wireless device.
- 44. (New) The method of claim 38, further comprising storing a record associating license-related data, software application-related data, and wireless device-related data.

- 45. (New) The method of claim 38, wherein the initiating of the transmission across the wireless network of the software application license to the wireless device further comprises directing another server on the wireless network to transmit the license to the wireless device.
- 46. (New) The system of claim 1, wherein the application managing server is further operable to transmit a prompt to purchase a new license to the wireless device if the software application license has expired or is not associated with the wireless device.
- 47. (New) The system of claim 46, wherein the application managing server is further operable to receive an authorization to retrieve the new license.
- 48. (New) The system of claim 47, wherein the application managing server is further operable to receive billing information associated with a payment for the new license.
- 49. (New) The system of claim 1, wherein the application managing server is further operable to direct another server on the wireless network to transmit the license to the wireless device.